

**UCF FOUNDATION BOARD OF DIRECTORS**  
**Agenda Item Summary**  
**April 14, 2023**

**Title:** UCF Day of Giving

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Information       Discussion       Action

**Purpose and Issues to be Considered:**

This report provides updates on the UCF Day of Giving Campaign, a celebration of Knight Nation. The UCF Day of Giving will have taken place on April 13, 2023, with a goal of 6,500 donations throughout the campaign.

**Background:**

During this annual 24-hour event, alumni, students, parents, faculty, staff, fans, and friends are invited to donate to UCF. Day of Giving serves as a catalyst for new donors, a platform for appreciating major gift commitments and strengthens UCF's ranking in *U.S. News & World Report*. In addition, UCF Day of Giving:

- Grows the donor pipeline for leadership and major gifts
- Drives awareness of the need for philanthropy and the impact donor support plays at UCF
- Engages new audiences in philanthropy

**Recommended Action:**

N/A

**Alternatives to Decision:**

N/A

**Fiscal Impact and Source of Funding:**

N/A

**Authority for UCF Foundation Board Action:**

N/A

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Contract Reviewed/Approved by Assigned General Counsel  Not Applicable

Agenda Item Reviewed/Approved by Assigned General Counsel  Not Applicable

Committee/Board Chair has Approved Adding This Item to the Agenda

**Submitted by:**

Heather Junod, *Associate Vice President, Alumni Engagement and Annual Giving*,  
UCF Advancement & Partnerships

**Supporting Documentation:**

None.

**Facilitators/Presenters:**

Heather Junod, *Associate Vice President, Alumni Engagement and Annual Giving,*  
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